



# Australia Insights



Gillespie, N., Lockett, S., Ward, T., Macdade, A., & Hassed, G. (2025). *Trust, attitudes and use of artificial intelligence: A global study 2025*. The University of Melbourne and KPMG. DOI 10.26188/28822919

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## Societal Indicators

### Trust and acceptance

**36%** willing to trust AI  
**49%** accept or approve of AI

Australians are more worried than optimistic or excited about AI

### Responsible AI

- 77% believe AI regulation is required
- 10% aware of AI regulations and policies in their country
- 30% believe current safeguards are sufficient
- Australians expect oversight by government and existing regulators, co-regulation with industry, and international laws and regulations

### AI literacy

**36%** feel they have the skills and knowledge to use AI appropriately

### AI benefits

**65%** expect AI to deliver on a range of benefits  
**55%** personally experienced or observed benefits from AI use

Top benefit: **72%** report reduced time spent on mundane or repetitive tasks

### AI-generated misinformation

- 77% unsure online content can be trusted as may be AI-generated
- 57% concerned elections manipulated by AI-generated content or bots
- 90% want laws and action to combat AI-generated misinformation

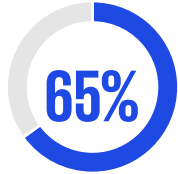
### AI risks

**46%** believe risks of AI outweigh the benefits  
**78%** concerned about negative outcomes from AI  
**37%** personally experienced or observed negative outcomes from AI

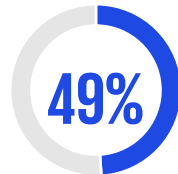
### Top risk:

**58%** report experiencing the loss of human interaction and connection due to AI

## AI in the workplace



employees report their organization uses AI



intentionally use AI at work regularly

## Worker reliance on AI

38%

felt they couldn't complete their work without the help of AI

42%

relied on AI to do a task rather than learning how to do

42%

concerned about being left behind if they don't use AI at work

## Complacent use of AI

46%

used AI at work in inappropriate ways

59%

made mistakes in their work due to AI

44%

used AI in ways that contravene policies and guidelines

57%

relied on AI output at work without evaluating its accuracy

51%

presented AI-generated content as their own

## Impacts of AI on work

50+%

report increased efficiency, quality of work, and innovation



40%

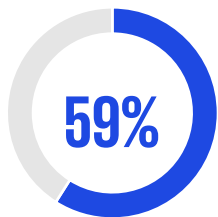
report increased revenue generating activity

However,

22+%

report increased workload, stress and pressure

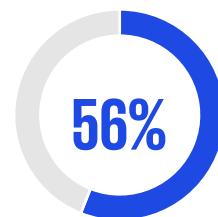
## Employee perceptions of AI governance at work



have an AI strategy

55%

provide training in responsible AI use



have policies and practices governing responsible use

30%

AI has increased compliance and privacy risks

39%

report key aspects of their work can be performed by AI